



2010 American Cancer Society's  
 Relay For Life of the Windham Area  
 Oct. 16 & 17, 2010  
 Eastern CT State University  
 Sports Complex  
 Windham, CT



**Event Sponsorship Levels**

**Visionary Sponsor- \$10,000**

- o Marquee logo on all Relay For Life team t-shirts
- o Company representative may deliver comments during opening ceremonies of Relay For Life event
- o Speaking opportunity at Kick-off if desired
- o Logo Ad in Relay Walk Talk Newsletters
- o Corporate banner in prominent area at event (you provide)
- o Six (6) track signs at event
- o Exhibit table at your team's campsite
- o Recognition Award for your workplace
- o Your company's team registration fee waived
- o Sponsorship mentioned in pre-event publicity\*\*
- o Logo on Relay For Life online Fundraising website
- o Exposure on the Relay For Life of the Windham Area website [www.windhamrelayforlife.org](http://www.windhamrelayforlife.org) with a link to your website if desired

**Platinum Sponsor - \$7500**

- o Logo on all Relay For Life team t-shirts
- o Logo in all Relay Walk Talk Newsletters
- o Corporate banner at event (you provide)
- o Four (4) track signs at event
- o Exhibit table at your team's campsite
- o Recognition Award for your workplace
- o Your company's team registration fee waived
- o Logo on Relay For Life online Fundraising website
- o Sponsorship mentioned in pre-event publicity\*\*
- o Exposure on the Relay For Life of the Windham Area website [www.windhamrelayforlife.org](http://www.windhamrelayforlife.org) with a link to your website if desired

**Gold Sponsor - \$5,000**

- o Logo on all Relay For Life team t-shirts
- o Logo in Relay Walk Talk Newsletters
- o Corporate banner at event (you provide)
- o Three (3) track signs at event
- o Appreciation Certificate
- o Sponsorship mentioned in pre-event publicity\*\*
- o Logo on Relay For Life online Fundraising website
- o Exposure on the Relay For Life of the Windham Area website [www.windhamrelayforlife.org](http://www.windhamrelayforlife.org) with a link to your website if desired

**Silver Sponsor - \$2,500**

- o Logo on all Relay For Life team t-shirts
- o Logo in all Relay Walk Talk Newsletters
- o Corporate banner at event (you provide)
- o Two (2) track signs at event
- o Appreciation Certificate
- o Sponsorship mentioned in pre-event publicity\*\*
- o Exposure on the Relay For Life of the Windham Area website [www.windhamrelayforlife.org](http://www.windhamrelayforlife.org) with a link to your website if desired



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**Bronze Sponsor - \$1,000**

- o Logo on all Relay For Life team t-shirts
- o Logo in Relay Walk Talk Newsletter
- o One (1) track sign at event
- o Appreciation Certificate
- o Sponsorship mentioned in pre-event publicity\*\*
- o Exposure on the Relay For Life of the Windham Area website  
[www.windhamrelayforlife.org](http://www.windhamrelayforlife.org) with a link to your website if desired.

**Copper Sponsor - \$500**

- o One (1) track sign at event
- o Recognition included at event
- o Appreciation certificate
- o Company Name listed on shirt

\*\*There's no guarantee that releases will even appear in the newspaper or appear in the complete format that we submit. All publication is at the newspapers discretion.