



THE OFFICIAL SPONSOR OF BIRTHDAYS.™

With Your help, We Save Lives



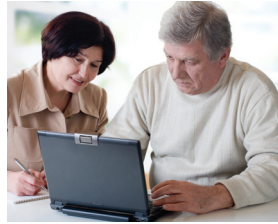
Ever wonder what happens with your contribution to the **American Cancer Society? We're saving lives.** We are the Official Sponsor of Birthdays.

In Connecticut

- 1 in 5 newly diagnosed cancer patients are served with American Cancer Society patient information or patient programs.
- American Cancer Society Patient Navigators help patients at Hartford Hospital and University of Connecticut Health Center. Patients may have different needs - some face day-to-day challenges such as lodging or transportation, while others need emotional support or connection to local patient support programs or services.
- \$10.5 million in American Cancer Society funds are invested in cancer research at Connecticut institutions.
- 79¢ of every dollar raised by the American Cancer Society is used to fund programs and services.



Your dollars at work



Helping Patients, Caregivers, and Survivors with Free Services Including:

Free Cancer Information and Clinical Trials Matching Service All day, every day, through 1.800.227.2345 and cancer.org [Value per call: \$50]



Summer Camps Free for pediatric cancer patients and their siblings [Value of one week at camp: \$1,300]



Hope Lodge® Free lodging for cancer patients and their caregivers traveling far from home for treatment [Value of an average stay: \$2,900]



Rides to Treatment Free rides to and from medical appointments provided by caring, trained volunteers [Value to patient: \$200]

Costs computed based on New England averages.

We save lives and create more birthdays by helping you stay well, helping you get well, by finding cures, and by fighting back.

Helping You Get Well

Rafael*, a man in his 70s, was diagnosed with Stage 3 head and neck cancer. Chemotherapy and radiation treatments were necessary for his survival, but they sapped his strength. Rafael did not have a car, and without transportation options, he walked to and from his treatment, relying upon his son to translate the complex information into his native Spanish. That changed when he was introduced to an American Cancer Society Patient Navigator at the hospital where he was being treated. The Navigator was able to guide him to available resources, including free transportation and other assistance from community support organizations, and his family received information about coping with the effects of his cancer – all in Spanish. (*Identifying details have been changed.)

In New England

19,000 rides to treatment
 45,000 calls to our toll-free #
 26,000 served by our programs



Helping You Stay Well

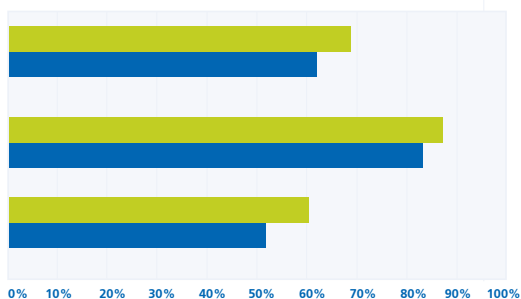
Connecticut Cancer Screening Rates Exceed National Average

Breast cancer - mammogram in past year for women 40+

Cervical cancer - Pap test in the past three years for women 18+

Colorectal cancer - sigmoidoscopy/colonoscopy in the past five years for adults 50+

Connecticut
 U.S.



Source: Behavioral Risk Factor Surveillance System, Public Use Data Tapes, 2006, Centers for Disease Control & Prevention, 2007, American Cancer Society Surveillance Research, 2007.



Finding Cures

- Since 1946, the American Cancer Society has invested more than \$3.5 billion in scientific research to help understand cancer’s causes, determine how best to prevent it, and find new cures.
- The American Cancer Society currently invests \$60 million in research at New England institutions.
- \$479 million in cancer research grants are in effect nationwide.
- 44 Nobel Prize winners began their careers with an American Cancer Society grant.

Fighting Back

- ACS CAN is the nonprofit, nonpartisan advocacy affiliate of the American Cancer Society. It gives people the power make their voices heard by encouraging elected officials and candidates in Connecticut and nationally to make cancer and access to quality health care a top priority.
- We are leading the fight to increase the state cigarette tax to help fund Medicaid coverage of smoking cessation services, including counseling, nicotine replacement therapies and prescription drugs. If successful, we can save money and lives!
- We helped secure \$6.8 million dollars for tobacco health programs and services and are working to preserve \$3.3 million for the CT Cancer Plan, providing prevention and early detection of breast, colon, and lung cancer, and nutrition, physical activity, and obesity prevention programs.
- In the past year, 54,365 Connecticut residents participated in Making Strides Against Breast Cancer®, Relay For Life®, and Daffodil Days® — raising awareness and funds for the Society.



cancer.org | 1.800.227.2345